

Budget and Planning Council
Wednesday, September 27, 2017 – 12:30 PM
Paterson Room #213, Cheng Library

Meeting convened at 12:35 PM

Attendees: G. Steele, J. Lee, P. Griswold (Faculty Senate - Vice Chairperson), L. Vega, E. Matthews, J. Nocella, G. Zhang, J. Matthew and S. Bolyai

1) Elect Chair of Budget & Planning Council 2017-18

The group suggested J. Matthew continue in the role and she accepted the chair position. Group unanimous in vote.

2) Approve the Minutes of April 21, 2017

Motion: To approve the minutes of April 21, 2017 will correction to item #2 change fir to for and correction for misspelling of names.

Moved by: J. Lee Seconded by: L. Vega

Vote: carried

3) Charges for Academic Year 2017-18 (presented by Peter Griswold, Faculty Senate Vice- Chairperson)

P. Griswold noted the importance of the work from each Council to the function of the Faculty Senate. He thanked each for their service. In addition to these standing charges he charge the group with one more additional charge:

Standing charges:

1. Recommend university budget policy and overall direction,
2. Advise and prioritize in matters related to institutional planning and finance.
3. Examine and review the institution's proposed budget.
4. Work with the administration in resolving fiscal concerns.

Additional Charge

1. Explore the distribution of resources for marketing of undergraduate and graduate programs.

Some questions to P. Griswold seeking further clarification on what the Faculty Senate is seeking to answer. He explained that the group is attempting to see the amounts spent to market programs – like the grad programs. Suggestions were to invite S. Goldstein to have a conversation about the decision making and holistically view the entire budget. Why is there a distinction from Continuing Education? Who made the decision to target the entire university webpages from the student perspective? Would it have been helpful to discuss with Faculty Senate and demonstrate?

4) New Business

Bolyai announced a town hall meeting scheduled for October 24th at 3:00 in the Cheng Library. This town hall will be held with Reginal Ross (Enrollment Management) and S. Bolyai discussing budgets and enrollments. Bolyai is also willing to attend college meetings to discuss and answer questions. As of September 27 there is no census yet of the final numbers as students are enrolling and changing. Projecting 11,500 to 10,500 from 2011. It was noted the MBA enrollment increased significantly and questions posed about the appointment of an MBA Director and the impact on the program. There were questions about the recruitment of international students and the institutional ability to cater to special requirements for this population – housing and additional language instruction support.

In preparation for meeting the additional charges, the group created some questions to pose to invited guests.

Questions for Pamela Ferguson:

- 1) Institutional leadership changes and implication for Institutional Advancement;
- 2) Outline of scholarship, fundraisers and unit challenges;
- 3) Unit by the numbers – total brought in, used and the endowment;
- 4) Goals moving forward

Questions for Stuart Goldstein:

- 1) Website mobile design concerns; how the designs displays, interact and impact with current courses. Examples include Blackboard and the desktop navigation.
- 2) Cost of resources/distribution for undergraduate versus graduate programs. Questions center on budget and justification of allocations.
- 3) Is the Master of Business Administration program the only enrolled graduate program with increases? Which programs are increasing? The MBA created a new track and new director who is full time MBA director. This person works closely with the administration to tie teaching and coordination with marketing. Other programs do not have that benefit of a focused graduate director. Each college now has a graduate program coordinator. What of graduate directors?

Meeting adjourned at 1:35 PM by acclimation.

Submitted by:

M. Judy Matthew

Date: December 4, 2017